



## ADVERTORIAL & PROFILE REQUIREMENTS

COASTAL VIRGINIA MAGAZINE / COVABIZ MAGAZINE / COASTAL VIRGINIA WEDDINGS

### Production Contact:

Your Local Account Executive or  
Sales Coordinator call 757-422-8979 ext 156

Shapes of design may vary depending on content.

Please supply images at least 3x5 inches at 300 dpi. Please no Cell phone pics unless high (original) quality

Do not share images via text message, only via email or link sharing

Copy can be between 300 and 500 words max.

Room for contact information to include NAME OF BUSINESS, address, phone, website and logo if requested. (Must provide a quality version of your logo)

Up to 3 images provided need to be 300 dpi at 3x5 or higher. File size should be minimum of 400 kb

**Headline up to 4 words**

SUBHEAD UP TO 2 SENTENCES

Your home is likely the single most important investment you'll ever make. It's where you build a family, create memories, and shelter from the elements. Making that investment should be protected by people who understand your needs, as well as your sense of pride in homeownership. Stubbs Roofing knows that about family, its roots, after years of working in the roofing industry. Bill, Paul, and Matt Stubbs started the business as a family to fill a void they sensed between the project and the customer. They felt that addressing the homeowner's anxieties should be integral to the process. They set out to combine their knowledge with quality products and build personal connections with their clients in order to fully explain, educate, and offer their recommendations and expertise. They also knew it was about service to the community. Bill was a Portsmouth firefighter for more than 20 years before "retiring" to roofing. His probably been an owner-builder for 10 years and knows a lot about the structural integrity of buildings. Combine family values and knowledge with quality products and services and you get a roofing company process trust and depend on.

"Our family is well known in the community and stands behind our business—so much so that we have our name on it," says Greg Stubbs, marketing coordinator for the company. "We want people to feel like we have held their hand and walked them through the experience so they become part of our family, too."

Stubbs Roofing provides residential, commercial, and industrial roofing services. They offer products from some of the most respected names in the industry, such as CertainTeed, Owens Corning, and GAF. They use the latest equipment and technology, including the Equator—a large overhead lift ramp-up to the roof level from the ground to catch old shingles and nails as they are being removed to prevent damage to your home, lawn, and landscaping. "Roofing is very much a lead-driven business," says Matt Stubbs. "We aren't into high pressure sales. We prefer to build trust and relationships with our customers because after the job is completed those same customer's referrals become more leads."

In addition to being a licensed and insured Class A Roofing Contractor (SIC 1500), Stubbs Roofing is a member of the Virginia Association of Roofing Professionals, and they have an A+ rating from the Better Business Bureau.

The crew of Hampton Roads, from the Outer Banks to Williamsburg, and offer roofing installation, replacement, and repair; gutter installation; siding and trim work; window installation; full roof membrane installation; asphalt, metal, clay tile, and synthetic tile roofing installation; and they provide free estimates and offer financing for their customers. Visit their website at [stubbsroofing.com](http://stubbsroofing.com) and schedule an appointment.

**Stubbs Roofing**  
 1500 W. ...  
 City: ...  
 Address: ...  
 Phone: ...  
 Website: ...

(Print Count: 300-500 issues at 300. An space for address or pull quote)

Up to 2 images provided need to be 300 dpi at 3x5 or higher. File size should be minimum of 400 kb

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1 Main image provided needs to be 300 dpi at 5x7 or higher. File size should be minimum of 800 kb

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IF PROVIDING A PRINT READY FILE:

\* Ad size is with required .125" bleed.

Be sure to allow .25" space all around your ad of any text or logos for trim.

REQUIRED: Fonts—Headline: Rockwell Nova Regular 32 pt., Body: Abril Text Reg 9/12, Address: Aktiv Grotesk Semi-bold italic 9/12  
Pull Quote: Abril italic 13/14, Captions: Aktiv Grotesk Italic 8/10

