VISTAMEDIA
digital marketing | publishing | studio services

Website and Newsletter Banner Digital File Specifications:

Website Banner Sizes, CoVa Mag, CoVa*BIZ* & VisitVirginia.guide:
Size 1: w 728px x h 90px
Size 2: w 300px x h 250px
Size 3: w 300px x h 600px

Newsletter Banner Sizes: w300px x h250
CoVa Be Well
CoVaBIZ Break
CoVa Eats SS/Peninsula
CoVa Home & Garden
CoVa Scene

CoVa*BIZ* BREAK

SPONSORED BUSINESS CONTENT:
Includes aprx. 40 words of copy and one image (384 x 275) in the newsletter with a link to a dedicated event listing

Website Banner Sizes, Lynchburg Living, Lynchburg Business & Central & SW Virginia Weddings:
Size 1: w 728px x h 90px
Size 2: w 300px x h 250px
Size 3: w 300px x h 600px

Newsletter Banner Sizes: w300px x h250
Lynchburg Business Brief: w 300px x h 250px
Lynchburg Scene: w 300px x h 250px

Website In Article Banner Sizes:
Size 1: w 728px x h 90px
Size 2: w 300px x h 250px
Size 3: w 300px x h 600px

Newsletter Banner Sizes: w300px x h250
Outer Banks Coastal Life Scene

Misc. Newsletter Banner Digital File Specifications: w300 x h250

Newsletters
Blue Ridge Parkway

Cape Fear

Crystal Coast

Delaware Beaches

Eastern Shore Happenings

Hampton 250th

High Country

Ocean City

Shenandoah Valley Tourism

Tennessee Smokies

The Roanoker

Travel Virginia

Virginia Beach

Virginia Beach Hotel Association

Virginia Campground

Virginia's Blue Ridge

VRLTA

Williamsburg

Design Tips:
Keep it simple... Less is more.
1) Include a "Call to Action" headline.
2) Include your logo and an image.
3) Include button that links to your website.
4) Use a readable font.

What Should I Send?
Keep it simple... Less is more.
• Use sizes pertaining to Website or Newsletter
• Send .jpg, png files
• Image resolution of 72dpi
• All color must be RBG

How To Send Materials?
Your Local Account Executive or Sales Coordinator call
Julie Goode
757-422-8979 ext 122
jgoode@vistamediainc.com